



his future is in our hands



Mission Australia

Last night, nearly 30,000 people in NSW weren't so fortunate. They had no home to go to. Over a third of them are under 25 years old. The majority of them live in Sydney.

There are many diverse and complex reasons why they are homeless. They may be the victims of domestic violence, physical or sexual abuse. They may have problems with drugs, alcohol or gambling. Many have mental health issues. Most have lost that vital support of family and friends, which we all rely on in times of stress, anxiety and need.

At Mission Australia's Campbell House, we have been providing crisis accommodation and support for homeless men for over 30 years. During that time we have supported men from all walks of life and backgrounds.

In recent years we have been increasingly concerned with the complex challenges we face. The average age of homeless men has fallen to only 33 years old. There are increasing drug and health issues and a continuing reduction of affordable accommodation in the inner city.

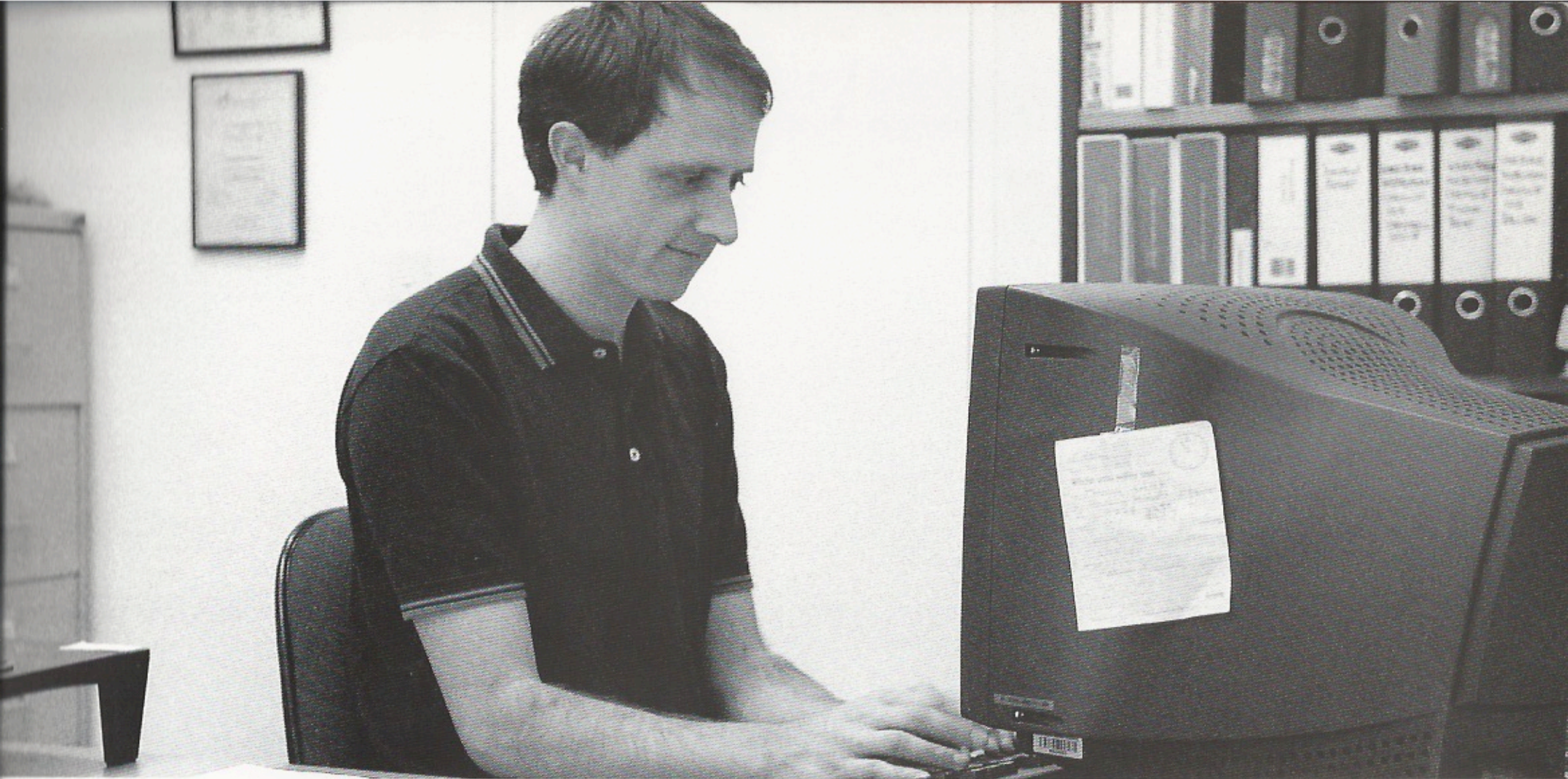
We believe providing food and shelter is no longer enough. Our vision is, with your support, to break the cycle of poverty and despair and help homeless men get their lives back on track and find their own home.

To make this happen we must rebuild Campbell House and to do this we need to raise \$7million. We are asking you to be a stakeholder in this vision.

weren't you glad to come
home last night?



dark days



a brighter future



enriching lives

Diana Jazic is the Manager, Inner City Homeless Services at Campbell House for Mission Australia.

"Campbell House has, up to now, focused on the symptoms of homelessness. We provide shelter, clean clothes, meals and some case management services but we have limited resources to work with our clients to help them take positive steps to build their future.

That doesn't mean that we haven't had our share of successes. We've been amazed with the results of our experience of intensive case management.

We had a case worker working intensively with 6 chronically homeless men with alcohol problems. Four of them are now off the streets. One hadn't cleaned his teeth for 20 years and had severe hearing and health problems. We provided dental care and liaised with health services to get him a hearing aid so he could regain his confidence. We located his family and he has now been reunited with his daughter and lives with her.

An IT worker, who lost his home in the tech crash and became

chronically depressed, ended up in Campbell House. We worked with him to overcome his depression and helped him get back into the job market. He is now working in the IT industry overseas.

The dental service we introduced in April 2003 has been an incredible experience. It's wonderful to see people who used to talk with their hands over their mouths and who wouldn't make eye contact because they were ashamed of the appearance of their teeth, regain confidence and their sense of self-worth.

One woman who came to see us had very few teeth and was very embarrassed. She said that she couldn't go to her 9-year-old son's school as his classmates teased him about how she looked. She got dentures through the service and was delighted that she can now go and pick up her son at school without being ashamed. She's also now looking for work.

The word is now out on the streets about the dental service and demand is so great that we are increasing operating from 2 days to 5 days a week!"





a hand up not a hand out

"Once we have raised the \$7million required, the new Campbell House will be world's best practice in the provision of programs to help break the cycle of homelessness" - Patrick McClure AO, Chief Executive Officer of Mission Australia.

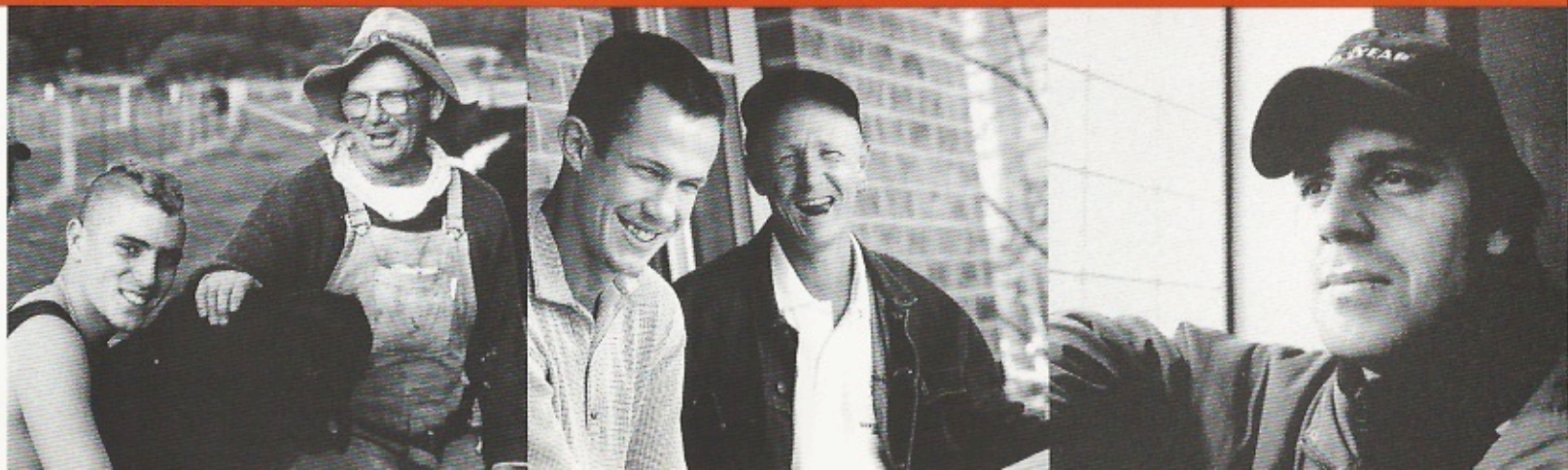
"The key to our success will be the innovative consolidation of a broad range of programs and services on the one site and the integration of Campbell House with the Sydney community.

Campbell House will provide crisis accommodation for 38, recently homeless men, with intensive case management to help them develop and achieve their individual goals. It will also include 9 affordable housing units – a new venture for Mission

Australia – and provide a permanent home for our Creative Youth Initiatives program.

These programs will combine with a broad range of innovative services including a special needs dental service, training and employment services. These are all designed to provide new opportunities for homeless people and also enrich a wider community of people in need. In this way the new Campbell House will benefit a much larger group than the current facility.

This broader reach of the new Campbell House will help break down the social barriers that so commonly isolate homeless people, helping them to integrate with the community."





a unique suite of programs

Crisis Accommodation

The 38 crisis accommodation beds will be organised in 5 self-sufficient apartments, each with its own dedicated caseworker. The focus will be on assisting homeless men re-learn the skills to provide for their own needs, including cooking and cleaning for themselves and encouraging mutual co-operation. Intensive case management will help these men develop solutions to the broad range of issues they are facing. They will be helped to set goals, and will be offered opportunities for education, training and employment.

Affordable Housing Initiative

The affordable housing wing will provide 9 single units to low income earning people. Rental assistance will be available to help

alleviate financial concerns, supporting people to consolidate their lives.

Creative Youth Initiatives (CYI)

This program targets young people aged 16 to 25 years who are at risk of becoming trapped in a cycle of poverty, disadvantage and homelessness. Mission Australia's CYI offers creative instruction to develop their artistic ability and provides training to develop industry level skills. The aim is to open the door to employment opportunities. This is all underpinned by support services. For the first time CYI will have a permanent and custom designed, dedicated space for its arts and music programs.

& services to build futures



innovative support

Intensive Case Management & Counselling

Intensive case management and counselling for homeless men will be available at Campbell House ensuring that each person's individual situation is addressed rather than providing a broad brush solution.

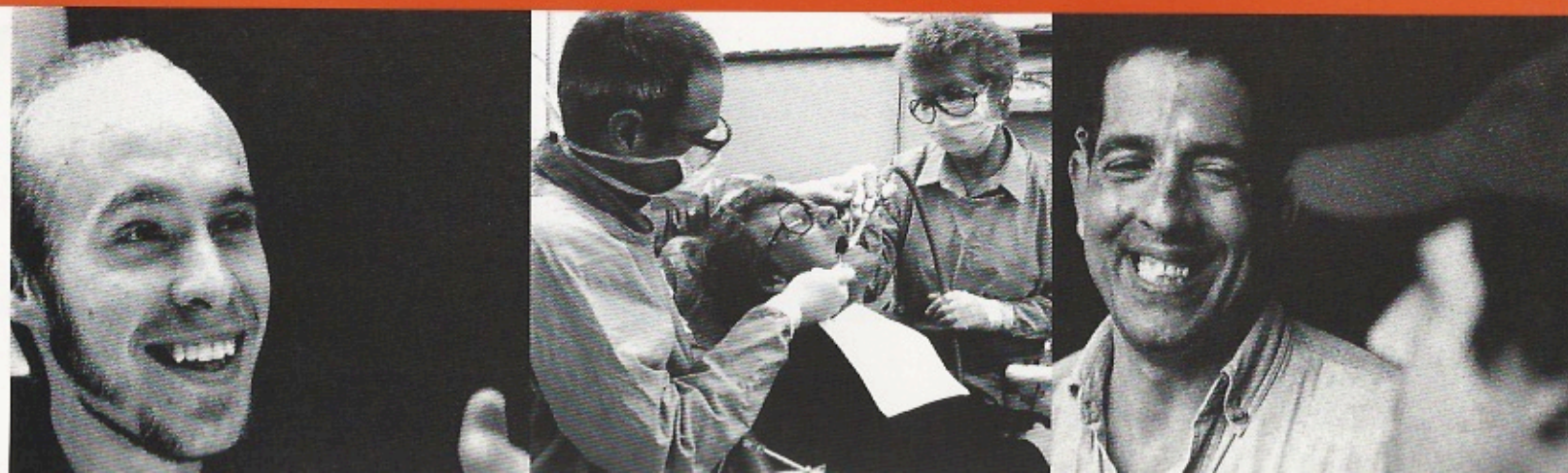
Health & Dental Services

This new and innovative service has been developed in partnership with South Eastern Sydney Area Health Service (SESAHS). It provides oral health and dentistry treatment to men and women with special needs, not just to the residents of Campbell House. A trained welfare officer works with the patients on their dental needs when they attend the clinic, and also on identifying

other issues so we can develop broader, individual solutions to their needs.

Social, Education & Employment Training

Campbell House will incorporate social, education and employment facilities, including job training, on the ground floor. These will provide on-site employment opportunities while re-connecting residents with the Sydney community. This unique initiative will support our belief that the best way to break long-term poverty and disadvantage is to help them achieve their goals.



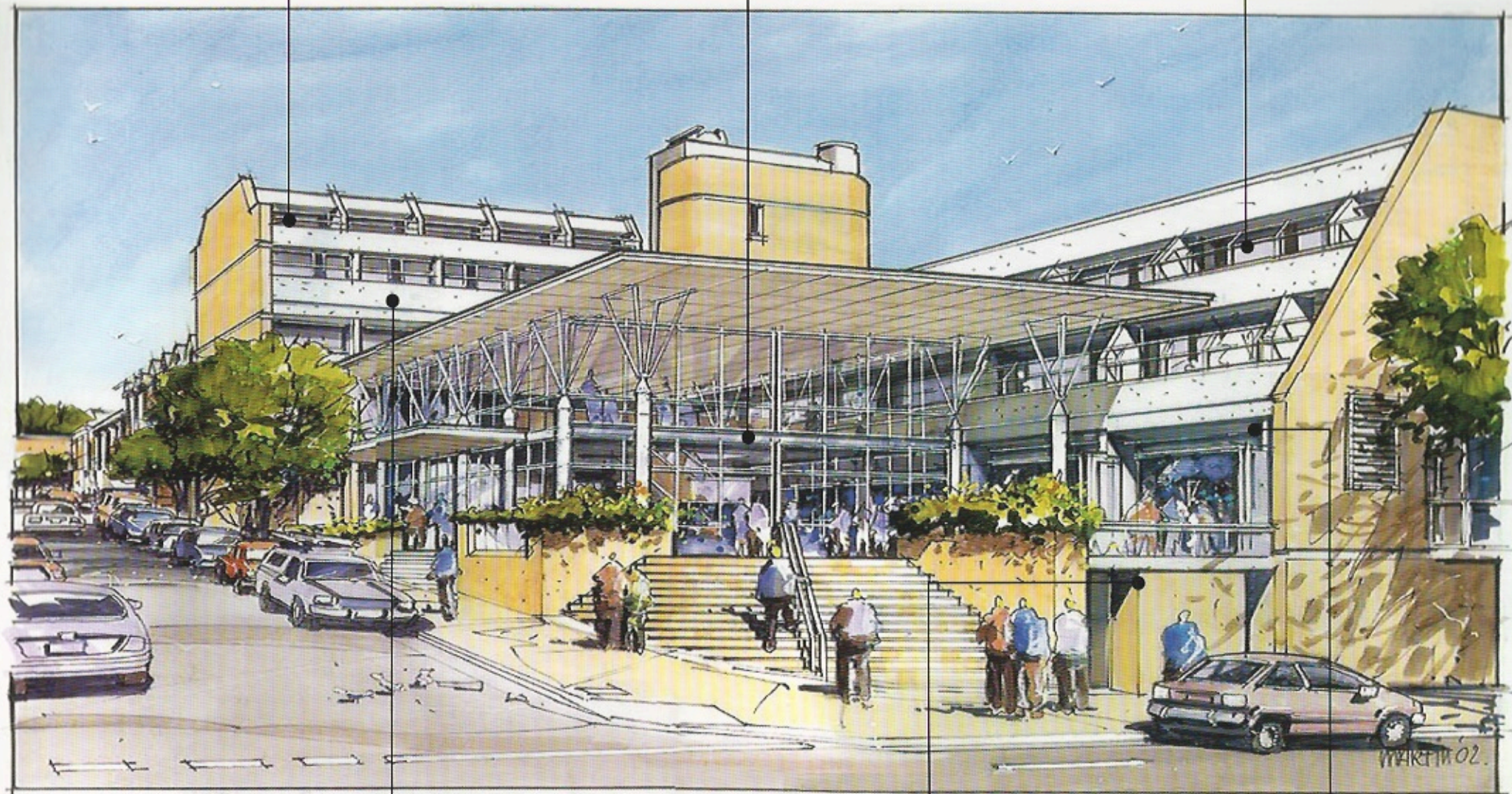


building the future

Crisis Accommodation

Social, Education & Employment Training

Affordable Housing Initiative



Intensive Case Management

Creative Youth Initiatives

Health & Dental Services



the future path

The exciting and innovative mix of programs and services in the new Campbell House will provide a path forward to break the cycle of poverty, homelessness and despair.

Your gift will pave the way to achieving the \$7million we need to realise this vision.

With your help, Mission Australia will make it a reality and provide hope and opportunity for homeless and disadvantaged people.

The 'Future Path' that will acknowledge your gift will be incorporated in the landscaping of the gardens at Campbell House.

The project also offers a number of opportunities for us to acknowledge your gift by associating your name, the name of your choice or the name of your company with particular elements of the development works. Equally we will respect your request for anonymity.

The items in the attached list are just some ideas. We would be very happy to discuss any other thoughts you may have.

Your gift may be made in a single payment or pledged over a period of up to 3 years.



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